

FIGURE 6
The Oldsmobile Cluster of Hotels

UNION PLAZA

FOUR QUEENS

BARBARY COAST

FRONTIER

HOLIDAY INN/STRIP

SAHARA

STARDUST

HACIENDA
MAXIM

THE SANDS

IMPERIAL PALACE

RIVIERA

THE DUNES

- a Friendly, courteous service
- b Good food specials and buffet
- c Safe place to go at night
- e Offers the kind of games or gambling I like to do
- f Good place for the small-stakes player
- g Good place to take out-of-town guests
- h Serve plenty of good free drinks
- i Good atmosphere and decor
- j Good parking always available
- k It's always clean and well-kept
- l A good place for "high rollers"
- m Popular with young people
- n Fun and exciting atmosphere
- o Popular with locals
- p Better odds there
- q Popular with older people
- r Casual, relaxed atmosphere
- s Good check cashing policy
- t Realistically, a hotel I would stay if I was visiting Las Vegas
- u Popular with tourists
- v always have good entertainment in the bars or good lounge acts
- w Elegant and sophisticated atmosphere
- x Always have better luck
- y A good place for foreign travelers
- z Good place overall

