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Virginia Tech Staff Employee of the Week

November 5, 2007

Group Name: Heather Riley Chadwick
Job Title: Communications Manager, CAUS
Employee's Home Department: University Relations
Employee's College or VP Area: College of Architecture and Urban Studies & University Relations
Nominated For: President's Award for Excellence
Nominated By: Mark Owczarski, Director of News & Information
Virginia Tech Hire Date: October 19, 2004



Summary

As the communications manager for the College of Architecture and Urban Studies, Heather recently helped the college and the university extensive positive national publicity. In 2006, Virginia Tech's entry in the Department of Energy's Solar Decathlon brought national attention to the creative genius of students and faculty who designed, engineered, and built an energy-efficient home of the future. That publicity was the result of Heather's tremendous energy, perseverance, and solid marketing and media relations skills. And in 2007, the Solar House again was the subject of wide-spread national attention when Virginia Senator Frank Wagner moved in the Virginia Tech-built dwelling during the Virginia General Assembly session, Heather, again, helped arrange the house's road trip to Richmond and the subsequent media attention. Heather also played a central roll in Virginia Tech's participation in the hit ABC show, "Extreme Makeover: Home Edition." Because of Heather's extraordinary efforts, 16 million viewers were able to witness the creativity, ingenuity, hard work, and commitment to service of the Virginia Tech community.

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