

Staff Employee of the Week

Lynn Davis

JOB TITLE: College Communications Manager

HOME DEPARTMENT: University Relations

COLLEGE OR VP AREA: Vice President for Development and University Relations

NOMINATED FOR: President's Award for Excellence

NOMINATED BY: Mark Owczarski, Director of News and Information

VIRGINIA TECH HIRE DATE: November 19, 1992



SUMMARY

A member of the Virginia Tech community since 1992, and the only communications manager the College of Natural Resources has ever had, Lynn Davis works tirelessly to promote the mission and achievements of the college and its students, faculty, staff, and alumni. Her efforts have resulted in widespread and positive awareness of Virginia Tech across the world.

In 2008, Lynn's leadership enabled Virginia Tech to host the 18th annual conference of the Society of Environmental Journalists (SEJ) bringing approximately 800 working journalists to our campus. Not only was the five day event one of the largest conferences ever held in Southwest Virginia, it led to increased awareness of the university's many environmental research projects and initiatives-an integral component of President Steger's strategic plan.

In addition, Lynn is outstanding communications manager for the College of Natural Resources. She generates greater awareness of the college by publishing its high quality newsmagazine four times a year, placing news stories on the college in regional and national media outlets, contributing to the college's website, and working with many state and national environmental, conservation, and government agencies.