

Staff Employee of the Week

Gabrielle Minnich

NAME: Gabrielle Minnich

JOB TITLE: Electronic Communications Supervisor

HOME DEPARTMENT: University Relations

COLLEGE OR VP AREA: Vice President for Development

NOMINATED FOR: Staff Leadership Award

NOMINATED BY: Paula Vaught

SUMMARY

Gabrielle Minnich is one of the unique individuals who exemplifies every criteria the Staff Leadership Award represents:



- *Providing appropriate feedback and guidance* – Whether she is leading her own staff or mentoring student interns, Gabe provides appropriate feedback and guidance that encourages and empowers others. Staff who are not her employees frequently seek her opinion and guidance.
- *Encouraging participation and involving others, listening to and respecting the opinion of others* – Gabe takes an engaging approach in working with her staff, colleagues, and others. In multi-unit meetings she encourages people to express their thoughts and opinions and she easily mitigates controversy by involving all project members. If her opinion differs from others, she is respectful and diplomatic.
- *Using a leadership style appropriate to the person, task, and situation* – Gabe works with a wide range of people – from students to administrative assistants to directors to deans – in her role. She is comfortable in every situation and effortlessly adjusts her leadership style to the person and the situation.
- *Setting clear goals and objectives* – Gabe leads a very talented and very busy team in Visual and Broadcast Communications. Her group gets far more requests to take on projects than they can handle. But because they love what they do, they all go above and beyond to do all that they can. Gabe does an excellent job of prioritizing projects based on our organizational mission.
- *Involving other in opportunities for development and training* – Gabe is always keen to share her talents to help colleagues with skilled training. For example, in addition to

starting a student intern program in her unit, she took it upon herself to organize Flip video training for 60+ communications coordinators around campus and teaches multiple classes in the Brand Ambassador Certification Program led by Marketing and Publications.

- *Leading by example* – A dedicated alumna and staff member, Gabe leads by example both inside and outside the workplace. Her personification of Virginia Tech's Principles of Community and *Ut Prosim* is extraordinary.