

Staff Employee of the Week

Alex Parrish

Over the past three years, media and promotions manager for the [Institute for Critical Technology and Applied Science](#) **Alex Parrish** has led the transformation of the [School of Biomedical Engineering and Sciences](#) into a national leader in visual materials, according to Department Head Stefan Duma.

Parish's efforts resulted in the School of Biomedical Engineering and Sciences ranking 47th out of 100 biomedical engineering departments in 2010, the first time the school has ever been nationally ranked.

According to Ropp Mahajan, director of the institute, Parrish has also distinguished himself as a graphic designer, web designer, video producer, and innovative visual artist.



"Alex's artistic talents and creativity have been critical to the Institute for Critical Technology and Applied Science's success in communicating our story to a variety of audiences, internal and external, and gaining new opportunities for research," said Mahajan.

Parrish implemented university templates and style standards for the institute's website redesign and worked with a student assistant on creating a mobile site application and video screen displays throughout the institute's buildings. Also, his development of proposal graphics has been crucial to the opening up of new research opportunities for the institute.

In addition to his great professional successes this past year, Parrish's can-do attitude is what makes him a true leader.

"His infectious enthusiasm and dedication has been a superb model to faculty and staff at the Institute for Critical Technology and Applied Science and in the broader university community," said Jon Greene, associate director of strategic planning.